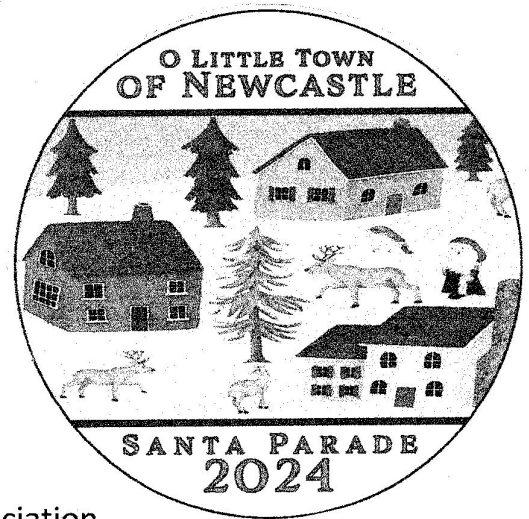


**NEWCASTLE DBIA
20 KING AVE.WEST, Unit 5
NEWCASTLE, ON L1B 1H7**

**SANTA PARADE 2024
"O LITTLE TOWN OF NEWCASTLE"**



Newcastle Downtown Business Improvement Association (**Newcastle BIA**) is again hosting its 18th Annual Santa Claus parade on **Sunday, Nov. 17, 2024** at 5:30pm. Once again it will be an evening of wonderment beginning with spectacular fireworks. This outstanding event draws over 15,000 spectators. Without the financial support of community businesses, personal donations, and community volunteers, our parade will not be a reality. Expenses include bands, specialty floats, fireworks, security, and advertising. To improve this annual event, we are looking to grow our current budget of \$25,000. We are a small non-profit group with a volunteer committee who work diligently giving many hours of their time to organize this tradition. Any and all support, financial or otherwise is greatly appreciated. Your contributions will be acknowledged on our Social Media, in the newspaper and on the parade program. You will receive a receipt for any financial donation. Please help us make this parade a memory the spectators will cherish.

Cheques payable to: **Newcastle BIA** or etransfer is available. (by Nov. 12th)

Contact information:

Chairperson: Karen Bastas 905-244-2010 or karenbastas5@gmail.com

Secretary: Jane Black 905-987-5184 or jgblack@rogers.com

Sincerely,

2024 Newcastle Parade Committee

www.newcastlesantaparade.com

newcastlesantaparade@gmail.com