



# Newcastle Santa Claus Parade

**SUNDAY, NOVEMBER 18, 2018**

October 1, 2018

## Greetings,

It is that time of year, when we start to think of the changing of seasons. The Newcastle Santa Parade Committee has been busy planning for this year's blockbuster of a parade. The theme this year is "**Starry Night!**", and it promises to be one of the best parades ever. Each year as many as 10,000 line the streets in anticipation of seeing the fireworks, great floats, dancers, and participants that make this parade one of the best attended in the region.

Features such as brightly coloured lights, Christmas music, and seasonal costumes related to the parade theme enhance the overall effect of your contribution. In the spirit of Christmas, we ask that you **not commercialize** your parade entries.

You will get recognition in the parade program, and your entry may appear on our Social Media pages. Each year our parade gets better as the participants work to improve their entry. We appreciate the tireless work that you bring to our parade. Thank you for making our parade special. You can get design ideas for a parade float by visiting our website [www.newcastlesantaparade.com](http://www.newcastlesantaparade.com)

Our positions in the parade fill up quickly, so we ask that your applications **must be in by no later than November 5, 2018.**

### **There are two ways that you can send in the application form:**

1 - Print and complete the attached application, scan and **RETURN ONLY PAGE ONE** in an email to [newcastlesantaparade@gmail.com](mailto:newcastlesantaparade@gmail.com)

-- OR --

2 - Print and complete the attached application. Drop off or mail **ONLY PAGE ONE** to The Massey House Restaurant at 27 King Ave E, Newcastle, ON L1B 1H3.

We plan on contacting you a week before the parade with your location, as well as directions to the parade staging area.

***If you are no longer the contact person for your organization, please forward this email to the new person in charge.***

**Karen Bastas, Chairperson**

**Newcastle Santa Parade Committee**

905-987-3747

[newcastlesantaparade@gmail.com](mailto:newcastlesantaparade@gmail.com)

# Newcastle Santa Claus Parade 2018

## APPLICATION FORM

**Theme for 2018: Starry Night**

**PARADE DATE: SUNDAY, NOVEMBER 18, 2018; PARADE START TIME: 5:30 p.m.**

**APPLICATION DEADLINE: MONDAY, NOVEMBER 5TH, 2018!**

### PLEASE PRINT:

Organization or Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Alternative Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Facebook: \_\_\_\_\_

Float: \_\_\_\_\_ Band: \_\_\_\_\_ Other (Please Specify): \_\_\_\_\_

### The following title of your entry will be included on the official parade program!

Title of Entry: \_\_\_\_\_

Brief Description of Entry: \_\_\_\_\_

Will music be played? Yes \_\_\_ No \_\_\_ Live \_\_\_ Recorded \_\_\_

Total length of entry (including tow vehicle, float/trailer and walkers): \_\_\_\_\_

Number of Participants: \_\_\_\_\_

*Please note that if you plan to use a vehicle to tow your entry, a proper hitch and associated safety chain must be used!*

I/We agree to abide by the terms and conditions set out in the Participation Agreement on the following page.

I/We agree to indemnify and save harmless the Newcastle BIA and its representatives from and against all claims arising out of or in connection with my/our participation in the parade.

Organization (Please Print): \_\_\_\_\_

Name of the Applicant (Please Print): \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_

Date Signed: \_\_\_\_\_

Completed application form can be scanned and returned by e-mail to [newcastlesantaparade@gmail.com](mailto:newcastlesantaparade@gmail.com), delivered in person to the Massey House Restaurant or mailed to: Karen Bastas, c/o Massey House Restaurant, 27 King Avenue East, Newcastle, ON L1B 1H3

**REMEMBER... APPLICATION DEADLINE IS MONDAY, NOVEMBER 5TH, 2018**

**Participation Agreement - Newcastle Santa Claus Parade**  
**Sunday, November 18, 2018**

**THE NEWCASTLE SANTA CLAUS PARADE'S MISSION IS TO CELEBRATE THE SPIRIT OF CHRISTMAS BY PROVIDING A SAFE, ENJOYABLE AND QUALITY FAMILY-ORIENTED EVENT ON THE MAIN STREET OF NEWCASTLE, ONTARIO.**

In order to make this event both entertaining and safe for all participants and spectators, **All parade participants must therefore agree to abide by the following terms and conditions:**

1. Although the route is well lit, this is a night-time parade and entrants should keep this in mind when designing their float, costumes etc. You are urged to illuminate your entries.
2. November weather is unpredictable; therefore, entries need to be adaptable and prepared for possible rain, snow, wind or even ice on the parade route.
3. Floats will be inspected upon arrival and must be approved by a designated parade committee representative. Floats that are deemed to be unsafe will not be permitted to participate.
4. The parade committee has final authority on the inclusion of any entry at its sole discretion.
5. Please note that if you plan to distribute treats (i.e. candy canes) to parade spectators, you must hand them to the recipients **AND NOT THROW THEM!**
6. Parade participants may not sell or offer for sale any commodity, service, food or drink on the day of the parade.
7. Canvassing or asking for donations is prohibited.
8. **Parade participants may not distribute commercial/advertising based materials! Our parade is a "paper free" event - no paper handouts, coupons etc. are to be handed out during the parade. This reduces the litter on the street and is environmentally friendly.**
9. For safety reasons, no parade participants may jump on or off the float or moving vehicle, and may not interfere with any other unit in the parade.
10. Vehicles that are not an integral part of carrying out a group's parade theme may not accompany the group/unit along the parade route.
11. The floats are **NOT** to be of a **rolling advertising billboard** nature. Sponsorship signage should be secondary to the title of the float. This year, our parade theme will be **Starry Night**.
12. All animal entries must have a person following behind with cleanup equipment.
13. The official parade Santa Claus is the only Santa Claus allowed in the parade.
14. Failure to abide by this agreement may result in removal from the parade formation and/or not being accepted for participation in future parades.
15. Please be advised that the Newcastle Santa Claus Parade may be professionally videotaped for archival purposes.